

Canyon County Fair Pork Recipe Contest  
Celebrity Cooking Show

Contest Rules and Regulations

THE “2010 Canyon County Fair Recipe Contest” (the contest) IS OPEN ONLY TO LEGAL RESIDENTS OF IDAHO, AGED 18 OR OVER.

The contest begins at 12:00 A.M. on July 1 and ends at 11:59:59 P.M. ON July 18, 2010.

The contest is subject to all federal, state, and local laws and regulations. Void where prohibited by law. No purchase is necessary to enter or win.

How to Enter

Film yourself preparing an original recipe using Idaho pork products.

Your original recipe must be wholesome in ingredient content, contain at least one Idaho pork product, have family appeal, and have a preparation and cooking time of thirty (30) minutes or less for display on stage should your recipe be selected.

Submit or upload your video to [www.YouTube.com](http://www.YouTube.com), then email your recipe and contact information to [recipecontest@canyoncountyfair.org](mailto:recipecontest@canyoncountyfair.org) including the specific URL link to where your video is posted online at [www.YouTube.com](http://www.YouTube.com). All entries will be reviewed by a panel of judges by July 21, 2010. Videos will be judged based on the following criteria: ease of preparation, originality and creativity, and incorporation of Idaho pork products into the recipe. The panel will select three (3) finalists who will have their recipes voted on by the public to become a “fan favorite,” via Facebook polling application on Canyon County Fair & Festivals official Facebook Page.

How to Win

Submit a recipe, get selected as a finalist, and then get the most online votes for Fan Favorite on the Fair’s Facebook Page. From 12:00 a.m., July 22, 2010 through July 25, 2010, 11:59:59 p.m., each finalist’s recipe will be posted on the Fair’s blog at [www.canyoncountyfair.org](http://www.canyoncountyfair.org).

## Prizes

The Grand Prize includes the opportunity to showcase your original winning recipe during the 5:00 p.m. Celebrity Cooking Show on Saturday, July 31<sup>st</sup> at the Canyon County Fair.

Each of the three finalists will be awarded admission for two to the Canyon County Fair & Festival.

The **Fan Favorite** will receive a Gas Grill BBQ complements of Intermountain Gas, a \$50 Gift Certificate to HardBall Farms for Pork product and a prize pack gift basket (ARV: \$300-\$500).

## Legal Information

Anyone submitting an original recipe and video ("Entry") to this Contest warrants and represents that the Entry submitted is an original work of the entrant and cannot include footage recorded from any broadcast in any media (e.g. television, Internet, or motion picture) without the express written consent of owner of the copyright in that footage as well as the broadcast entity; has not won previous awards; has not been published previously; and that publication of the Entry via various media including Web posting, will not infringe on any third party rights. By entering this Contest, each entrant agrees to release, indemnify and hold harmless, Sponsor and Administrators from any claims to the contrary.

The submitter certifies he or she has obtained permission from all persons appearing in the Entry to submit the Entry into this Contest; HOWEVER, ONLY THE ENTRANT SUBMITTING THE ENTRY IS ELIGIBLE TO WIN. BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ON THE Canyon County Fair or Canyon County WEBSITE LOCATED AT [www.CanyonCountyFair.org](http://www.CanyonCountyFair.org) OR OTHER WEBSITE(S) AUTHORIZED BY the Canyon County Fair, Canyon County, or Idaho Pork Producers (SPONSOR) FOR THE CONTEST AT SPONSOR'S DISCRETION AND CAN BE VIEWED BY OTHER WEBSITE USERS. Submission of an Entry grants Sponsor, its parent and affiliate entities and their respective agents an unlimited, worldwide, perpetual license and right to publish, use, modify, edit, adapt, copy, exploit, and publicly display the Entry in any way, in any and all media, without limitation, and without consideration or acknowledgement to the entrant. Sponsor reserves the right to modify or edit any Entry, in whole or in part, for content, clarity, or any other reason, and each entrant waives any and all "moral rights" in and to his or her Entry.

By submitting an Entry in the Contest, you also warrant and represent that your Entry conforms to the entry requirements set forth in these official rules. Entries may not include any: (a) copyrighted works, (b) false or defamatory statements about any person or any third party; (c) third party trademarks that suggest affiliation with any trademark owner; (d) persons who do not know that they were named or appear in the Entry or any person who did not agree to be part of the Entry submission; (e) profanity, nudity, depictions of violence, threatening language, inappropriate, indecent, harmful, discriminatory, or obscene content as determined by Sponsor, in its sole and absolute discretion; or (f) depiction of an act which is dangerous or suggests any person to undertake a dangerous activity. All Entries must be in keeping with Sponsor's image, as determined by Sponsor in its sole and absolute discretion. You further warrant and represent that you have obtained written permission from each person whose name, image, likeness or voice ("Likeness") is included in the Entry; that such person(s) have granted you all necessary rights to use the person's Likeness in the Entry submission and as described in these rules; and that you can and will make written copies of such permissions available to the Sponsor upon request. If the Likeness of a minor is included, such grant of rights must include written permission from the minor's parent or legal guardian authorizing the use of the minor's Likeness on behalf of the minor.

If you use content that you are not authorized to use, you are not entitled to enter this contest and your entry will be automatically disqualified.

With respect to the Website or Entry, Sponsor assumes no responsibility for computer system, phone line, hardware, software or program malfunctions or other errors, failures of any kinds, delayed computer transmissions or network connections that are human or technical in nature. Entries will not be returned.

All prizes are non-transferable except by Sponsor. The prizes cannot be used in conjunction with any other Contest or offer. No substitution or cash equivalent of a prize is permitted; however, Sponsor reserves the right to substitute any prize with another of equal or greater value. The winners are not entitled to the difference between the approximate retail value and the actual value of any prize. If any Contest prize notice or Contest prize is returned as undeliverable, or if potential winner's prize information provided is unintelligible, prize will be forfeited. Acceptance of prize shall further constitute and signify the winner's agreement and consent that Sponsor may use the winner's name, likeness and/or Entry and biographical information worldwide for Contest purposes without limitation and without further compensation, except where prohibited.

Any confusion of or disputes with these rules will be settled by the Canyon County Fair Board. The rules of this contest may change if situations beyond the Fair's control occur between now and the conclusion of this contest. Any changes to the rules will be communicated via the Fair's web page.

Prizes will be awarded and the winners notified by phone, mail and/or e-mail. Prizes are not transferable. Prizes and prize components may be substituted for any reason at the discretion of the Sponsor. Taxes, as applicable, related to the prize are the responsibility of the individual winner. Limit one Finalist Prize per person/address/email address and any person deemed a Finalist is not eligible to win the Voter Sweepstakes Prize.

Employees, board members and advisory committee members of the Canyon County Fair Board, Peppershock Media, or Idaho Pork Producers, Hardball Farms and their respective household or immediate family members are not eligible. All federal, state, and local laws and regulations apply. Void where prohibited or restricted by law.

Odds of winning depend upon the number of eligible entries received.

**Winners List:** For the names of the winners, available after July 23, 2010 send a stamped, self-addressed envelope by August 15, 2010 to: The Contest Winners c/o The Canyon County Fair, P.O. Box 1269, Caldwell, ID, 83606.

**Sponsor/Administrator:** The Sponsor of the Contest is Idaho Pork Producers and Hardball Farms, P.O. Box 387, Kuna, ID 83634. The Administrator of the Contest is Peppershock Media Productions, LLC, 122 N Yale St., Nampa, ID 83651.

The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Contest or Contest Websites; violates these Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

Affidavit packages will be mailed via overnight mail with a pre-paid overnight return envelope included or sent via email. Potential Voter Sweepstakes Winners will be required to sign and return an Affidavit of Eligibility, liability/publicity release (except where prohibited by law) and an assignment of rights within ten (10) days of notification attempt or the prize will be forfeited and alternate prize winner may be determined. Voter Sweepstakes Winner affidavit packages will be mailed via Priority Mail or sent via email.